

POORNIMA INSTITUTE OF ENGINEERING & TECHNOLOGY



KRYPTON (E- CELL) 30TH AUGUST 2012

REPORT

NEN, i.e., National Entrepreneurship Network, represents India's largest and most dynamic community of new and future high-growth entrepreneurs, with over 70,000 members in 30 cities. It provides critical support to start-ups and early-stage entrepreneurs through high-impact entrepreneurship education access to mentors and experts, fast-track access to incubation and funding; and learning tools and materials.

NEN was co-founded by IIT Bombay; IIM Ahmadabad; BITS, Pilani; SP Jain Institute of Management & Research, Mumbai; Institute of Bioinformatics and Applied Biotechnology, Bangalore as a non-profit network with a mission to create and support high-growth entrepreneurs, driving job creation and economic growth in India.

It is primarily supported by the Wadhvani Foundation, a philanthropic initiative of Dr. Romesh Wadhvani, Chairman of the Symphony Technology Group, and has offices in Bangalore and Mumbai.

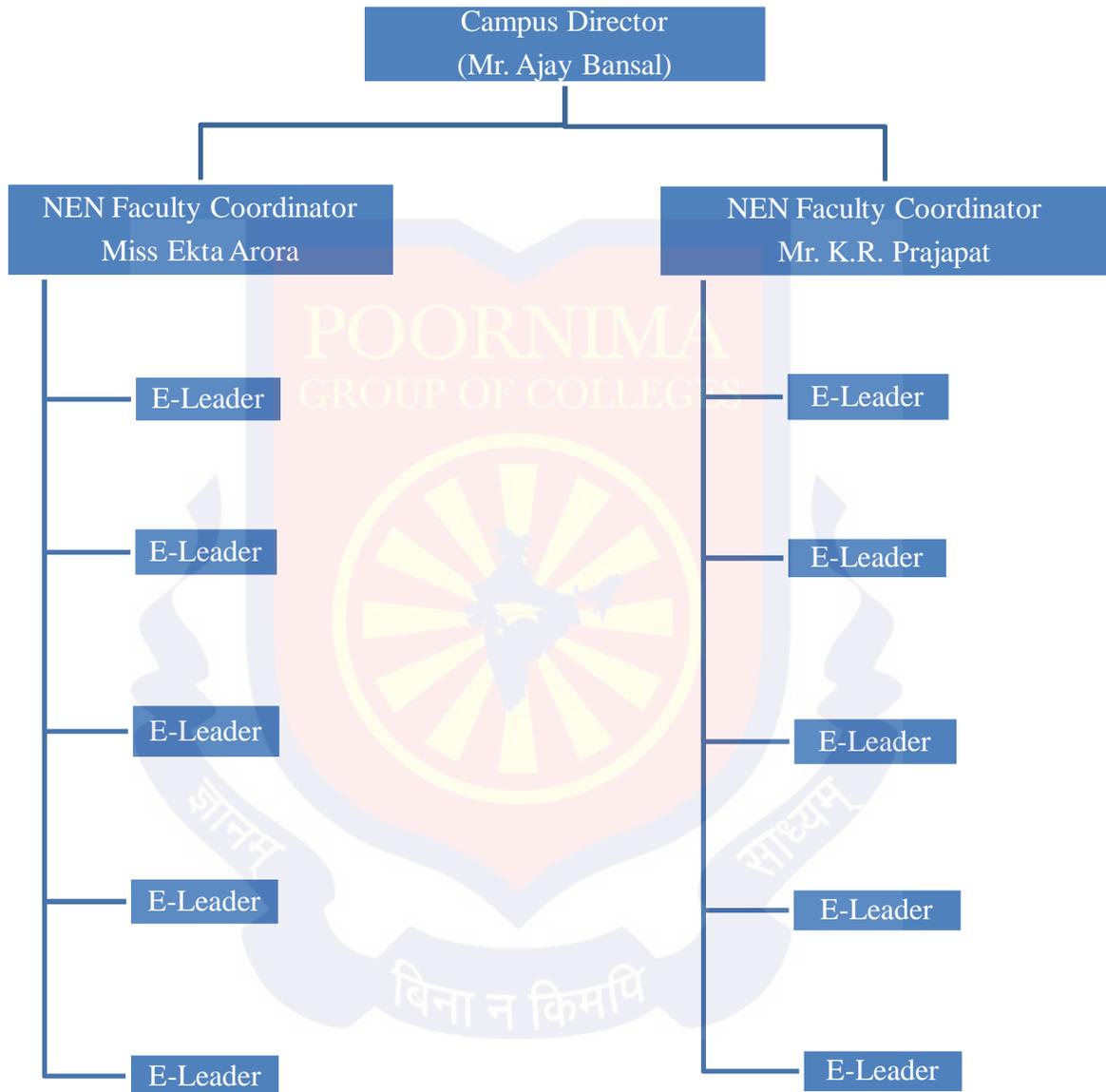
NEN is now a member of ANDE (Aspen Network of Development Entrepreneurs), a global network of organizations that invest money and expertise to propel entrepreneurship in emerging markets.

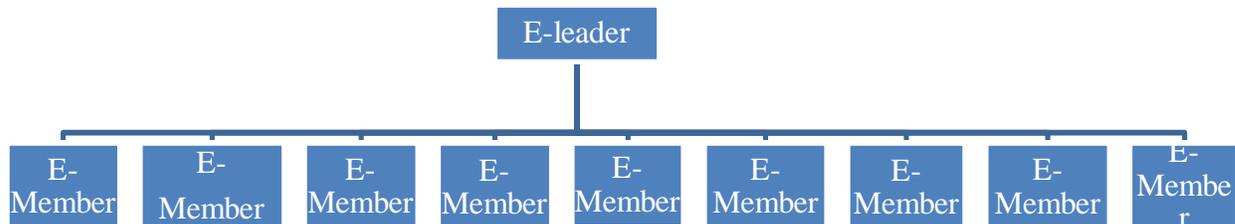
E-CELL: A campus oriented club which works to enhance entrepreneurial skills on the student level and promotes young innovative business ideation. This also helps the students to ideate, formulize, document and implement their ideas. E-cell runs in each campus under NEN with a motive to build and polish as many entrepreneurial skills in as many students as they can, contributing to the economic development of the country.

“KRYPTON” is the e-cell of Poornima Institute of Engineering and Technology, functioning under NEN. Krypton- a chemical element, or a noble gas, is unreactive but still used in various ways, in various aspects to fulfill a requirement. Krypton is a colorless, odorless and tasteless gas, but still it helps in photography and lighting. Krypton is often inert and occurs in trace amounts in atmosphere but is often used in fluorescent lamps with other gases. Its large no of spectral lines helps in imparting an important role in many high-powered gas lasers. Thinking of how Krypton's features are converted into a useful component under proper guidance for the Homo sapiens; we thought of this name as an

appropriate name for the e-cell, where we will transform the abilities of the e-members into useful divisions for the society and emerge them as the leaders.

Tree Representation of KRYPTON E-Cell





An **Orientation Program** was organized for 2nd & 3rd year on **29th of August, 2012** to brief them on the values and functioning of NEN. The motive of the orientation program was to motivate and inspire students to inculcate entrepreneurship skills in themselves as these are not only required by the entrepreneurs to start-up a venture but also helps in taking forward a company, when in job, or when leading a family business. In fact, entrepreneurship skills were required in every moment of life to establish a specific goal. The orientation program was an informative program for the students to familiarize them with the NEN and e-cell in campus.

The schedule for the same was as follows:

S. No.	YEAR	SESSION	TIMINGS	No. of PARTICIPANTS
1	3 rd (all branches)	First	9:00 – 11:00 a.m.	388
2	2 nd (all branches)	Second	1:30 – 3:30 p.m.	442

Contents of the Orientation Program:

- Inauguration of logo of e-cell by Mr. Ajay Bansal (Campus Director, PIET) & Ms. Preeti Singh (Rajasthan Head, NEN).
To mark the beginning of the Orientation Program, the flex of Krypton e-cell was inaugurated by Mr. Ajay Bansal (Campus Director, PIET) & Ms. Preeti Singh (Rajasthan Head, NEN). The flex included all the skills that an entrepreneur should exhibit.
- Introduction of NEN and its functionality by Ms. Preeti Singh.
A very informative and brief introduction was given by Ms. Preeti Singh about NEN and its functions. Not only she demonstrated each and every bit with an interactive and profound session, but also held the audience captivated with videos.
- Motivational lecture was delivered by Ms. Preeti Singh on entrepreneurial and business skills.
Ms. Preeti Singh, a dedicated member of NEN Club took the initiative to inspire students to inculcate entrepreneurial skills in themselves, to look up to a bright future. Giving live examples and interacting with the audience, she was able to hold and up-lift them for filling up the forms

for entrepreneurship club. She helped the students to discover their capabilities and to widen the horizons for themselves. Also, she kept herself flexible for the kind of audience that she is going to confront and what all could come up to her. Being a leader herself, she became the inspiration of many students and made students believe that entrepreneurial skills are required in all the fields, whether it be starting a venture, or doing a job, or taking up a family business, or it be higher studies. It is important for all.

- Presentation on “Business Ideology & Life of Valued Entrepreneurs” by Mukesh Saraswat. Mukesh Saraswat, a member of Krypton prepared an attractive presentation on “Business Ideology & Life of Valued Entrepreneurs”. The presentation had appropriate visuals and pictures for sound interaction with the audience and to capture their attention. The presentation told the various steps which an entrepreneur must have. In fact, presentation was supported with a few stories from childhood with a message behind. He also enriched his presentation with a video from IBN Live news channel’s news flick. The news was about an idea of starting a new venture which lead to start-up of a rickshaw with all facilities of water, snacks, recharge, etc.

VENUE: ARBUDA CONVENTION CENTER

Participant’s feedback:

- Our college has taken a right and important step by making KRYPTON E-cell. Through NEN, we can implement our innovative ideas and further molding them into business. I’ll surely become an E-Leader or an E-Member into KRYPTON E-cell. We might even start a campus company in our college. Further our company can be one of the emerging companies in the world.

Siddhartha Dhanetwal
3rd yr. (C.S.)

- Session was very motivating and I’ll now look towards the entrepreneurial aspects. Idea generation is the key factor for the orientation & the overall program was good. In orientation program many students of 3rd and 2nd year put their innovative ideas to Preeti mam. A 3rd year student wants to open a motel in Rajasthan, which was very inspiring by the means of ideation. Also, I was enriched with the knowledge that entrepreneurial skills will enhance my chances to take-up placements. NEN will guide us how to ideate our ideas into a structured manner and led us to start our business.

Vishakha Singal
3rd yr. (C.S.)

There are many activities which we are proposing as Krypton e-cell's initiatives. The list is as follows:

Activities proposed in 2012:		
Month	Activity	Description
September	Establish Topic-Specific Workshop.	Workshop on a specific topic related to entrepreneurial skills.
	Newspaper Activity For E-leaders By Ms. Preeti Singh.	Find ideas through newspaper to start up a business.
	Newspaper Activity For E-Members By E-Leaders.	Find ideas through newspaper to start up a business.
October	Establish Awareness Building Programs	Awareness among students about entrepreneurship and other various general issues
	100 Rupees Activity	Make profit with Rs.100 as an investment and to multiply it with limited resources and time-bound.
	Aarohan (College fest) Activities	Games, Fast food stalls, etc.
November	E-WEEK Company	NEN fest of 7-days precisely to work and display entrepreneurial skills.

