



POORNIMA

COLLEGE OF ENGINEERING

A Brief Report of Launching of Beenago by PCE Alumni on Oct 16, 2016

Hon'ble Shri Kalicharan Saraf, Technical Education Minister, Government of Rajasthan, as a chief guest, launched a searching platform “**Beenago.com**” on Oct 16, 2016. This search platform is made by a young entrepreneur Mr. Aashish Sharma an **Alumni of Poornima College of Engineering, Jaipur**. batch 2014 Dept. of Electronics and Communication Engineering.

Beenago is a venture of BroomBikes Pvt Ltd, which is promoted by **Mr Aashish Sharma's** family. Beenago is an android app which provides a single platform to “**Explore Anything Across the Globe**”. Beenago leverages information for the best products or services available at the best prices in any category across the India.

On this occasion, **Hon'ble Chief Guest, Shri Kalicharan Saraf**, Technical Education Minister, Government of Rajasthan, Mr. M. K. M. Shah, Director Admin & Finance, Poornima Foundation (PF), **Ar. Rahul Singhi, Director, PF** and **Dr. Om Prakash Sharma, Director, PCE**, graced the event with their esteem presence.

Dr. Om Prakash Sharma in his welcome inaugural address highlighted about the Poornima Foundation and focused upon the start ups which are being commenced by the students of Poornima College of Engineering. On behalf of the PF management he expressed sincere gratitude to the chief guest and extended best wishes to the Beenago.com and Mr Aashish Sharma in all future endeavors.

Mr. Aashish Sharma while his launching presentation explained how the Beenago.com platform will help the society in various fields of day to day needs. He also briefed about his venture and growth story.

Shri Kalicharan Saraf, Technical Education Minister, Government of Rajasthan along with Mr. M. K. M. Shah, Director Admin & Finance, PF, Ar. Rahul Singhi, Director, PF and Dr. Om Prakash Sharma, Director, PCE launched this new online platform/application.

Hon'ble minister Shri Kalicharan Saraf while his address appreciated the effort made by Mr Aashish Sharma who is on the path of our Hon'ble and respected Prime Minister Shri Narendra Modi's dream "**Startup India**". **He added that today's youth has more potential to take the risk and are moving towards the entrepreneurship.** He affirmed that Government of Rajasthan is also supporting the new **Startup in various ways.**