

A brief report of One Day IBM event “IBM Career Education Skill Track” held under ISTC 2017 (IBM Solutions Technical Conference) on 31st August, 2017 at Bangalore

[Submitted by: Amol Saxena, Department of IT, PCE]

Event Detail

IBM Career Education Skill Track” ISTC 2017

Date: 31st August, 2017 Timings: 9:30 AM to 6:15 PM

Venue: Leela Palace, Bangalore (Karnataka)

Overview of the event

In a world where there is a growing demand for skilled IT professionals, the key is to develop industry capabilities with the right mix of technical skills. In that context, this event was aimed to provide awareness about IBM solutions and products to technical institutions. The Career Education Program of IBM is rapidly building industry relevant software capabilities that organizations need today and tomorrow.

The event was aimed –

- To make aware to the representatives of academic institutions and universities, about IBM software capabilities in the areas of Cloud, Analytics, IoT, Security, Machine Learning etc.
- To introduce about various collaborative programmes which universities can run in association with IBM (such as B. Tech. in Computer Sc. & Engineering with specialization in Cloud Computing).
- To inform educational institutions about Career Education Program of IBM that includes industry relevant software capabilities and how these programs can be implemented in technical institutions in order to give students a technical edge.

Participants of the event

Name of participant	Designation & Institution	Mobile No
Mrs. Dipti Lodha	Chief Training & Placement Officer Poornima Foundation, Jaipur	9828510629
Amol Saxena	HoD- IT Poornima College of Engineering, Jaipur	9982776883
Prof. O. P. Vyas	Dean – Engineering Jodhpur Institute of Engineering & Technology, Jodhpur	9829215771
Mrs. Maneet Siwatch	Manager Corporate Relations Jodhpur Institute of Engineering & Technology, Jodhpur	9829039392

Detailed Agenda of the event

In this one day programme various sessions were delivered by professionals from IBM. The session wise details are given below.

9:30 AM	Registration at Career Education Desk(1 ST Floor)
10:00 AM-10:15 AM	Welcome Address at Royal Nithya (5th floor) (Speaker: Sheetal Soni, Country Channel Manager , Career Education – IBM Career Education)
10:15 AM-11:00 AM	Data Visualisation (and NPL) using IBM Watson Analytics (Speaker: Vikram Bhosle, Managing Consultant)
11:00 AM -11:15 AM	Tea Break
11:15 AM – 12:00 AM	Cyber Security (Mobile and Internet Banking) (Speaker: Vaidyanathan Iyar, Business Unit Executive-IRP, IBM Security Asia Pacific)
12:00 AM – 12:50 AM	Overview of Internet of Things (Speaker : Shefali Bansal , Program Director/ Watson IoT Lab Leader (India)-Software Labs / WW Practice Leader IoT for Manufacturing Solutions)
12:50 PM – 1:50 PM	Lunch
2:00 PM – 2:45 PM	The Weather Company- Use in Academics & Professional Studies (Speaker : Himanshu Goyal , India Sales & Alliances Leader, The Weather Company)
2:45 PM – 3:45 PM	Panel Discussion on Making Academic Partnerships Work (Panelists: Paramantapa Das Gupta, Program Manager, Career Education and Dr. Bawa , Vice Chancellor , Chandigarh University)
3:45 PM – 4:15 PM	Tea Break
4:15 PM – 5:00 PM	Robo Demo (Presenter : Vishal Chahal , Executive IT Specialist, Cognitive Solutions- IBM Systems)
5:00 PM – 5:30 PM	Overview of Machine Learning & AI (Speaker : Anbumunee Ponniah, Executive Architect, Watson Commerce Services- IBM Watson Customer Engagement)
5:30 PM – 6:00 PM	Watson for Education (Speaker : Vijay Shyamsundar, Program Director / IBM Watson Education Development Leader)
6:00 PM – 6:15 PM	Open House and Certificate distribution

Conclusion

The agenda included introductory deliberation in the areas of Cloud, Analytics, Mobility and Security to give an edge in the academic world. The event introduced various next generation capabilities and how technical institutions can impart trainings for students on these cutting edge capabilities and technologies with the help of **Career Education Program of IBM**.

The event also provided interaction opportunities with professionals from IBM and practitioners from various IBM partner systems integrators and software service companies.



