



# POORNIMA

## COLLEGE OF ENGINEERING

### Department of Electronics and Communication

#### A brief Report on

#### “Women Empowerment- Digital India” under IETE Student Forum

Women are the core of existence of any and every part of universe. It is indispensable to overlook their valuable contribution. Keeping in pace with the present requisites, IETE proposed **one week training programme on like "Internet Uses" under the banner of 'Digital India'**. *“A great endeavor requires expert guidance.”* A one day workshop activity was organized by the department of Electronics and Communication Engineering, Poornima College of Engineering on 24<sup>th</sup> July, 2017. This was a noble effort supported by **Dr. Om Prakash Sharma**, Director, Poornima College of Engineering and **Dr. Garima Mathur**, Head Department of Electronics and Communication Engineering in which 7 students of 3<sup>rd</sup> year, Khushboo Chhabra, Jyoti Singh, Laksh, Prashant, Arya Rawat, Ayushi Parashar, Divya along with 3 faculty members, Gaurav Saxena, Manish Kumar Sharma, Anila Dhingra visited **Chaksu** village. In **Chaksu**, they went to the school Unique Shine Children Academy. Our efforts for creating were mutually supported by **Mr. Trilok Kumar Sharma**, Principal of Unique Shine Children Academy. This was a women centric activity which aimed to enlighten urban/rural house wives about the wonders that internet technology offers in easing day to day life.



The students gave the power point presentation about the use of various policies of government such as Net Banking, Aadhar card and Bhamashah card i.e., how it can be useful to smoothen daily life. Students also created awareness among the the women about the uses and the benefits of internet banking in rural areas. Students told them about:

**Net Banking:** Net banking also known as **internet banking, e-banking or virtual banking**, is an electronic payment **system** that enables customers of a bank or other financial institution to conduct a range of financial transactions through the financial institution's website. The online banking system typically connects to or be part of the core banking system operated by a bank and is in contrast to branch banking which was the traditional way customers accessed banking services. Women in rural areas were not aware about the online banking and how to transfer their money from one account to another account.



**Aadhar card:** Students told them what aadhar card is; The **Aadhaar UID Card is produced and distributed by the Unique Identification Authority of India (UIDAI)**. It is the largest personal identification program the world has ever witnessed. Over 1.2 billion people are eligible to receive the Aadhaar card. The only requirement to be eligible for an Aadhaar card is that every person must be a permanent resident of India. They told them what the importance of Aadhaar card is and why it is needed for everyone.



**Bhamashah Card:** Bhamashah Yojana is a scheme introduced by the Government of Rajasthan to transfer financial and non-financial benefits of governmental schemes directly to recipients in a transparent way. Education is not only an instrument of enhancing efficiency but also an effective tool of augmenting and widening democratic participation and upgrading the overall quality of individual and Society. India has a vast population and to capture the potential

demographic dividend, removes the acute regional, social and gender imbalances, the Government and various private organizations are committed to make concerted efforts for improving the quality of education in rural areas for women.



The women education in ancient India was quite good but in the middle age it was deteriorated because of many restrictions against women. However, again it is getting better and better day by day as modern people in India understand that without the growth and development of women, the development of country is not possible. It is very true that equal growth of both male and female will increase the economic and social development in every area of the country.

The other policies which were introduced by students to women were:-

- Sarwa Shiksha Abhiyan
- Indira Mahila Yojana
- Balika Samridhi Yojana
- Rashtriya Mahila Kosh
- Mahila Samridhi Yojana
- Employment and Income Generating Training-cum-Production Centers

