



POORNIMA
GROUP OF INSTITUTIONS

Report of Seminar on Importance of Communication

Date: 01/02/2017

Venue: Seminar Hall, PGI

A seminar was held on Feb 01, 2017 on the Importance of developing the Communication skills and the role of communication in our daily life. The seminar was attended by the First year students. The Guest Speaker Ms. Ariana Ginvera Bruno. She is Cabin Crew Manager at British Airways and belongs to Italy. She had made her career by her own at a very young age. She talked about the importance of communication skills and how the same helped her build her career. She is a writer too and is writing a book on Indian Culture. After her own introduction she talked about the ways to succeed in Life. The seminar was conducted to provide the students the insight of global exposure and understanding regarding the key concepts like Dedication, Self confidence, Positive attitude, Discipline, Enthusiasm, Hard work and the importance of communication in every sphere of our life. Effective communication is an important life skill that enables the students to better understand and connect with the people around. She also shared that lack of effective communication inadvertently leads to conflict and frustration in both professional and personal relationships. She suggested the ways to increase self confidence by doing meditation and participating in different activities which will help to remove the stage fear. The seminar was interesting and gave us all the opportunity to learn many things in regard to infusing creative thinking, Speaking English fluently and focusing on our future. The session ended with feedback and the students asked questions regarding their future.





