



### Workshop –Drive Jaipur

### Organized by TOI on Road Safety

The Times of India planned an initiative ‘Drive Jaipur’ which focused on an issue critical to a fast-developing city like Jaipur: Road Safety. Being driven in partnership with Muskaan, a leading city NGO which has been working for years in this space and with Jaipur Traffic Police, this initiative aimed at sensitizing the citizens towards the need of proper and uniform traffic etiquette in the city. As a part of this initiative, TOI organized a traffic orientation workshop on road safety and sensitivity in Poornima college of Engineering, Jaipur on 13 November 2014. Ms. Neha Khullar, Project Director from “MUSKAAN”, a foundation for road safety & social Issues, conducted the workshop and the contents were as follows:

<b>Session</b>	<b>Topics</b>	<b>Duration</b>	<b>Highlights</b>	<b>Methodology</b>
I	Road Safety – Various Components	5 min	-Introduction to road safety -Understanding what constitutes road Safety	Story and powerpoint presentation
II	Scenario of Road Safety in India, Rajasthan and Jaipur	10 min	- Accidents and fatalities data - Growth of vehicles - Cost of a road accident - Deaths / Accidents in and around Sitapura Industrial Area	Powerpoint presentation, Interactive discussion & Illustrations
III	Road Safe Traffic Management	15 min	<i>5 Es of Road Safety:</i> 1. Engineering 2. Enforcement 3. Emergency 4. Education 5. Environment	Group Discussion
IV	Common Mistakes	20 min	- Behavioural reasons - Drunken Driving (including MV Act, punishment) - Mobile - Wrong Overtaking - Speeding& Stunts - Underage driving/Licence (including MV Act, punishment)	Interactive Games, Powerpoint presentation, Video films, Real life case study, Illustrations and Group Discussion
V	Case study	5 min	Real Life Case Studies on common mistakes	Illustration and discussion
VI	Being Safe on Roads	20 min	- Helmet - Seat Belt - Pedestrian Safety - Right of Way - Lane system - Vehicle health: Daily Vehicle check up - Your health: De-stress yourself	Powerpoint presentation, Video films, Animations and Group Discussion
VII	For Your Safety	15 min	- Traffic Signages - Traffic Lights - Road Lines - MV Act	Pop Quiz, Powerpoint presentation, Illustrations and Group Discussion
VIII	Your Role in Road Safety	10 min	- What can you do? - Better planning, engineering & Maintenance	Interactive discussion



				<i><b>Methodology</b></i>
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**ROAD SAFETY ORIENTATION WORKSHOP**

